

Altoona Board of Adjustment Hearing – October 7, 2014 – 6:30 PM

Altoona City Hall

Members Present – Dale Sikes, John Rullman, Doug Teuber, Robert Hall

Members absent – Lea Morris

Staff Present – John Shaw, Chad Quick, Susi Hoots

Others Present – Kim Seebeck

Chairman Rullman called hearing to order.

#1 Public hearing to consider a request from Fareway and Wells Fargo for the property at 620 8th Street SE, Altoona, Iowa. Wells Fargo is entering into a lease agreement with Fareway to construct a drive-up ATM on the western portion of the lot. They are seeking a variance to allow signage on the ATM kiosk. The property is zoned C-2 (General Commercial).

Kim Seebeck, Wells Fargo, 7001 Westown Parkway, West Des Moines, Iowa, presented the request by explaining the ATM will share in the allotted amount of signage under the Fareway sign plan. The kiosk will have “Wells Fargo” on four sides and above the structure on the south side. The name is well-recognized and is the logo as well. There will be some landscaping to soften the appearance and the landscaping takes into account safety of users by being short and not providing a hiding area.

A copy of an email from Fareway expressing agreement with the shared signage allocation was provided. No public feedback has been received.

Rullman asked about directional signage so traffic flow enters and exits correctly. Ms Seebeck said no directional signage is included at this time, but the site will be monitored and directional signage may be added later as needed. Shaw stated that directional signage is considered incidental and would not require a permit or another variance.

Sikes asked for clarification on sign plan allotment over multiple addresses/lots. Shaw explained that separate lots and addresses may be included in one common sign plan, as is the case in this instance. If Fareway were to sell/lease/etc a portion of their land to a completely separate entity a separate sign plan could be established and it would have to be determined from which entity the ATM would be borrowing signage allocation.

Teuber moved to approve the variance request. Seconded by Hall. Vote: Yes – Teuber, Hall, Sikes, Rullman. No – None. Variance request granted.

#2. Hall moved to approve the minutes of the August 5, 2014 hearing as presented. Seconded by Teuber. Vote: Yes – Hall, Teuber, Sikes, Rullman. No – None.

#3. Next meeting/hearing will be Tuesday, November 11, 2014, if needed.

Hearing Adjourned at 6:45 p.m.

Respectfully submitted,
Susi Hoots
Community Services Administrative Assistant